



WARREN COUNTY A&L FAIR

SPONSORSHIP PROGRAM

Be a part of the biggest event in Warren & surrounding counties this year. The Warren County A&L Fair is one of Tennessee's premier fairs, featuring agricultural exhibits, live entertainment, and competitive events that are all totally free to the general public with no parking or admission fee ever assessed. We also feature a world class carnival experience from Crescent City Amusements! Our Fair is a wildly popular regional attraction with a year-round impact on the community.

- **15,000+ Attendees Each Day**
- **3rd Largest County Fair in the State**
- **2017 State of Tennessee AA Champion Fair**
- **2021 State of Tennessee AA 2nd Runner Up Fair**
- **Free & Open to the General Public**
- **More than 16,000+ Facebook Fans**
- **2018 State of Tennessee Grand Champion**
- **2022 State of Tennessee AA 2nd Runner Up Fair**
- **5,000 + Capacity Grandstand**
- **1,100+ Instagram followers**
- **2019 State of Tennessee Champion of Champions Fair**
- **2024 State of Tennessee AA Champion Fair**

PLATINUM SPONSOR \$5,000+ - Website Billing (<i>Logo on sponsor page</i>) - Full Page Fair Book Ad (JUNE 15th PRINTING DEADLINE for payment and ad) 6 VIP Ride Passes - Banner at Grandstand Area (<i>Max 3' x 8", supplied by sponsor</i>) - Event T-Shirt (Name listed – JUNE 15th PRINTING DEADLINE) 4 Free Event T-Shirts - Radio Recognition - Social Media Shoutouts - Grandstand Main Stage Shoutouts - Sponsorship Yard Sign (<i>Provided by Fair</i>)	GOLD SPONSOR \$2,500 - \$4,999 - Website Billing (<i>Name listed on sponsor page</i>) ½ Page Fair Book Ad (JUNE 15th PRINTING DEADLINE for payment and ad) 6 Single Day Ride Passes (<i>Select days</i>) - Banner at Grandstand Area (<i>Max 3'x 6', supplied by sponsor</i>) - Event T-Shirt (Name listed – JUNE 15th PRINTING DEADLINE) 2 Free Event T-Shirts - Radio Recognition - Social Media Shoutouts - Grandstand Main Stage Shoutouts - Sponsorship Yard Sign (<i>Provided by Fair</i>)	SILVER SPONSOR \$1,000 - \$2,499 - Website Billing (<i>Name listed on sponsor page</i>) 1/3 Page Fair Book Ad (JUNE 15th PRINTING DEADLINE for payment and ad) 4 Single Day Ride Passes (<i>Select days</i>) - Banner at Grandstand Area (<i>Max 3' x 4', supplied by sponsor</i>) - Event T-Shirt (Name listed – JUNE 15th PRINTING DEADLINE) - Social Media Shoutouts - Grandstand Main Stage Shoutouts - Sponsorship Yard Sign (<i>Provided by Fair</i>)
BRONZE SPONSOR \$500 - \$999 - Website Billing (<i>Name listed on sponsor page</i>) 2 Single Day Ride Passes (<i>Select days</i>) - Event T-Shirt (Name listed – JUNE 15th PRINTING DEADLINE) - Sponsorship Yard Sign (<i>Provided by Fair</i>)	BLUE RIBBON SPONSOR \$250 - \$499 - Website Billing (<i>Name listed on sponsor page</i>) - Event T-Shirt (Name listed – JUNE 15th PRINTING DEADLINE) - Sponsorship Yard Sign (<i>Provided by Fair</i>)	

Digital logos and ads can be emailed to: wcfair@benlomand.net (website billing and shoutouts will not display until donation is received)



WARREN COUNTY A&L FAIR

SPONSORSHIP PROGRAM

SPONSORABLE EVENTS AND ITEMS

(First Come First Serve Basis)

EVENTS

(Display 2 yard signs at event, supplied by sponsor)

- **Fireman Olympics** (Main Arena, Monday 6pm) \$250
- **Farmers Olympics** (Main Arena, Tuesday 6pm) \$250
- **Tractor Show** (Main Arena, Tuesday 6pm) \$250
- **Antique Car Show** (Main Arena, Thursday 6pm) \$250
- **Backhoe Competition** (Main Arena, Friday 6pm) \$250
- **Cross Cut Saw Competition** (Barn, 2nd Saturday 4pm) \$250

ITEMS

- **Petting Zoo** (2'x3' banner displayed, supplied by sponsor) \$1,000
- **Kids Outdoor Play Area** (2'x3' banner displayed, supplied by sponsor) \$1,000
- **Chastain Chicken House** (2'x3' banner displayed, supplied by sponsor) \$1,000
- **Cattle Barn** (2'x3' banner displayed, supplied by sponsor) \$1,000
- **Hand Washing Stations** (Yard sign displayed at station) \$250 per station
- **Warren County Century Farms Luncheon & Display** (Recognition at event) \$500

Sponsor Information

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Sponsorship Level

_____ Platinum

_____ Gold

_____ Silver

_____ Bronze

_____ Blue Ribbon

_____ Friends of the Fair (any other amount)

Sponsorable Event or Item Chosen: _____

Total Amount of Sponsorship: \$ _____

**Make checks payable to: Warren County A&L Fair and
mail c/o Marla Cantrell, 3771 Jacksboro Rd. Morrison,
TN 37357**

Digital logos and ads can be emailed to: wcfair@benlomand.net (website billing and shoutouts will not display until donation is received)

For more information contact: Chrystal Patton, Board Member 931-607-0618

Board Members; Steven Helton 931-607-2028, Nedra Davenport 931-808-3807, Emily Newman 931-607-4583

